

PREPARING YOUR ARTWORK FOR PRINT

- **2mm bleed on every edge**
- **Outline all fonts**
- **Supply as PDF**
- **CMYK colour profile**
- **3-5mm text-free margin**
- **Minimum 300dpi resolution**

Example 1: Business Cards 90mm x 54mm

2mm Bleed on Every Edge (94mm x 58mm)

This is an extension of the background that gets trimmed off so the finished card has a borderless print.

3mm Margin from Edge (92mm x 47mm)

No text or important info past this point!

This looks cleaner and stops important information from being trimmed.

Finished Size (90mm x 54mm)

Please outline all fonts and supply as PDF.
CMYK Colour Profile and minimum 300dpi Resolution.

Example



Example 2: DL Flyer 210mm x 99mm

2mm Bleed on Every Edge (214mm x 103mm)

This is an extension of the background that gets trimmed off so the finished card has a borderless print.

5mm Margin from Edge (guideline only - not for print)

No text or important info past this point!

This looks cleaner and stops important information from being trimmed.

Finished Size when trimmed (210mm x 99mm)

Please outline all fonts and supply as PDF.
CMYK Colour Profile and minimum 300dpi Resolution.



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