

THE TEAM

Graham's extensive training and experience in printing and publishing, and many other businesses and not-for-profits provides a solid anchor and coordination for the various aspects of our company's activities.



GRAHAM JONES

With degrees in Science and IT, Andrew has courageously led Creative Visions through waves of technology and marketing development over its 14 year journey. Added to that is his entrepreneurial flair that drives the portfolio of brands and products that we offer today.



ANDREW JONES



JOSH WHALAN

Josh brings a mix of product knowledge, organisation and experience into his ability to translate our clients' needs into finished products. Josh looks after most of the customer service and job management, ensuring that your requirements are understood and met.



LIZZIE MILLAR

With a great combination of people and organisational skills, Lizzie coordinates Illawarra Flyers & Distribution. Lizzie's passion for community development is reflected in the ways in which *The Illawarra Flyer* supports local businesses and not-for-profits in each area.

THE CVPD STORY

Creative Visions Print & Design started its journey as a fledgling copy centre and print brokerage house in Warrawong - a suburb in the southern suburbs of Wollongong, NSW.

The business came under its current ownership in 2007, and from there has diversified and grown substantially. Along the way we discovered several passions and we'll take a few lines to share these.

Firstly, we love to take the pain out of the print process for our clients. We do that by harnessing advanced technologies and delivering great personalised service. We never tire

of seeing the joy that comes for our clients at the end of the process.

Secondly, we entered the process with a passion for books and quickly installed the equipment to produce paperbacks. We since mastered the technology and upgraded to better equipment. We now service an extraordinary range of book requirements...from thin to thick and from 5 copies to 2000+.

Thirdly, we found a knack for helping clients with their marketing. From the foundation in printing, we have since added The Illawarra Flyer and the associated letterbox distribution

business. Some of our clients have revolutionised their business through one or both of these services. Thankfully our IT skills enable us to augment these channels with online approaches that result in an integrated approach to the marketing communication process.

We are looking forward to serving you through one or more of these services so that you also might grow your business by effectively reaching your target audience.



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PUBLISH
IT NOW

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www.publishitnow.com.au



www.peacemakers.com.au

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WARRAWONG NSW 2502



COMPANY GUIDE

Print Comes to Life!

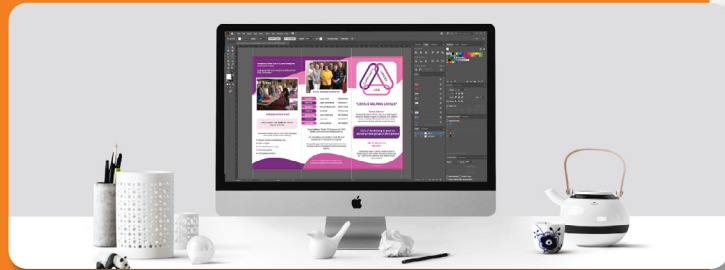
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MAKE YOUR PRESENTATION LOOK GREAT!

GRAPHIC DESIGN

DESIGN | TYPESETTING | LAYOUT



Add the professional touch to your documents

ALL YOUR PRINTING NEEDS

GENERAL PRINTING



- BUSINESS FORMS
- ENVELOPES
- STICKERS
- BUSINESS CARDS
- BROCHURES
- FLYERS



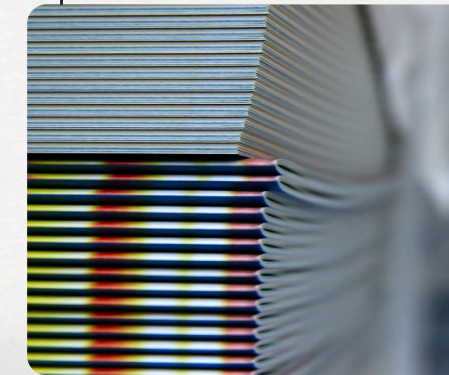
MAKE A BIG IMPACT!

DISPLAY

- Banners & Signs
- Posters
- Easy-apply vinyl Stickers



STATE-OF-THE-ART PRINTING AND BINDING BOOKS & BOOKLETS



Colour or BW or combination

Stapled / Stitched
Paperback
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Wire Bound

Specialist Book printers since 2007

PUBLISH YOUR BOOK

COMPREHENSIVE SERVICE

Professional support from concept to distribution

- Write &/or Edit
- Design & Layout
- Print & Bind
- Order fulfilment
- Marketing



PUBLISH IT NOW



ILLAWARRA FLYERS & DISTRIBUTION ADVERTISE

Monthly booklet through most of the Illawarra. Colour ads for impact or BW for economy. Great for ongoing brand exposure and/or special campaigns.

Fantastic results for advertisers.



HI-VIS COMMUNICATION LETTERBOX DISTRIBUTION

Efficient | Personalised Service
Print & Deliver Packages
Reach most homes in the Illawarra



BOOST YOUR ONLINE PRESENCE

DIGITAL MARKETING

- Websites
- Domain Hosting
- Email Campaigns
- Social Media
- Integrate with your print marketing
- Brand Management
- Consultation & Strategy