



CREATIVE VISIONS
print & design



FLYERS & BROCHURES

BUSINESS STATIONARY

DISPLAY MATERIALS

BOOKS & BOOKLETS

LASER COPY CENTRE

GRAPHIC DESIGN...

PRODUCT GUIDE

Print comes to life!!

DECS SERVICE
General Printing



ILLAWARRA FLYERS

WELCOME

What else do you do??

You may have been wondering... this booklet is the answer!!

See inside for details about the printed items that we offer.

Getting stuff printed can be a daunting task. At *Creative Visions*, we take the pain out of the process. We give you options...and then help you with the choices to make sure that your project looks great without blowing the budget.

That's what we do!!

We are a small family business with **more than 40 years combined experience** with an impressive array of digital presses and backup equipment. We are small enough to care, and big enough to offer a comprehensive, professional service.

Contact us today, and use this booklet as a discussion starter. We're keen to serve you - not only to produce your job - but also to make the process as easy to navigate as possible.



(02) 4274 5333

SALES@CVPD.COM.AU

WWW.CVPD.COM.AU

**60 KING ST WARRA-
WONG NSW 2502**

CONTENTS

Flyers & Brochures

Standard Flyers	4
Premium Flyers	5
Invitations, Return Thanks, etc	6
Books & Booklets	6
Additional Services (Folding, scoring, etc)	7
Custom Jobs	7
Letterbox Distribution	7

Business Stationery

Standard Business Cards	8
Premium Business Cards	9
Linen and Double Size Business Cards	10
Letterhead & With Compliments	11
Stickers	11
Docket Books	12
Presentation Folders	12
Envelopes	13

Display Materials

Posters, Plans & Stickers	14
Vinyl Banners	15
Pullup & X Frame Banners	15

Copy Centre

Document Printing - BW & Colour	16
Paper Size Guide	17

Important Information

Artwork, Payment, Delivery, Turnaround, etc	18
---	----

4 : FLYERS & BROCHURES

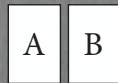


STANDARD FLYERS

- Sizes from A6 to A4
- Prices from \$39
- High quality paper for excellent results
 - * Bond 80gsm
 - * Digital 100gsm
 - * Gloss 130gsm
 - * Gloss 300gsm
- Quantities from 100 to 2000
- Economical alternative to the premium product
- 5mm white margin.
(Jobs submitted without a margin will be scaled)
- Folding and/or binding available

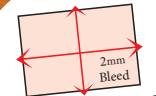


FULL COLOUR
AVAILABLE



DOUBLE-SIDED
PRINTING

FLYERS & BROCHURES : 5



EDGE-TO-EDGE
PRINTING

PREMIUM FLYERS

- Sizes from A6 to A3
- Non-standard sizes available
- Quantities from 250 +
- Prices from \$90
- High quality paper for excellent results
 - * 115gsm Gloss
 - * 170gsm Gloss or silk
 - * 200gsm Gloss or silk
 - * 300gsm Gloss or silk
 - * 350gsm Gloss
- Other paper grades available
- Folding and/or binding available



FULL COLOUR
AVAILABLE



DOUBLE-SIDED
PRINTING

6 : FLYERS & BROCHURES



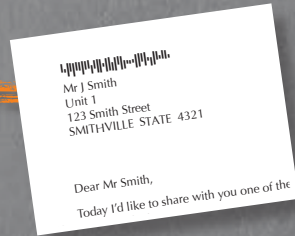
INVITATIONS & THANK YOU CARDS

- A5 (148 x 210)
- Printed colour one side on quality paper/card
- Scored for folding



VARIABLE DATA PRINTING

- AKA: Mail Merge
- Personalised document for each recipient



BOOKS & BOOKLETS

- Please contact us to enquire about our extensive range of books and booklets for a myriad of purposes and occasions.



FULL COLOUR AVAILABLE

FLYERS & BROCHURES : 7

ADDITIONAL SERVICES

- Folding
- Scoring
- Perforating
- Celloglazing (Laminating)
- Booklet Making
- Wire Binding
- Variable Data (Mail Merge)



CUSTOM JOBS

Sometimes you need or have a document that doesn't fit standard specifications. We're here to look after that!! We're used to thinking outside the square and providing solutions when something different is required.

Whether the job is big or small — large quantity or tiny — contact us to have a chat about what you need. Prices for custom jobs start as low as \$30.



LETTERBOX DISTRIBUTION

- Southern Illawarra
- Small bundles for high visibility
- Sizes up to A5
- 46,000 homes covered
- Quantities accepted from 1000
- Print & Deliver packages available





STANDARD BUSINESS CARDS

- Size: 54 x 90
- High quality artboard used for excellent results
- 250gsm or 300gsm
- Economical alternative to premium products
- 5mm white print-free margin
(Jobs submitted without a margin will be scaled)
- Quantities from 100+
- Prices from \$45



FULL COLOUR
AVAILABLE



DOUBLE-SIDED
PRINTING



PREMIUM BUSINESS CARDS

- Size: 54 x 90*
- High quality artboard used for excellent results
- 300gsm, 350gsm or 400gsm
- Prices from \$79
- Quantities from 250+
- Upgrades available:
 - * Celloglaze—Gloss or Matte
 - * Custom size*
 - * Rounded corners
 - * Spot UV varnish
 - * Foil Stamping
 - * Raised Print



FULL COLOUR
AVAILABLE



DOUBLE-SIDED
PRINTING

* Custom size is any size other than: 54 x 90, 54 x 89, 55 x 89 or 55 x 90

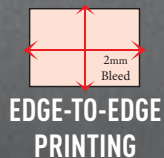
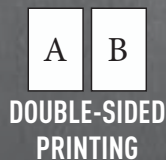


LINEN EMBOSSED BUSINESS CARD

- 54 x 90 mm
- 330gsm quality linen embossed board
- Printed colour both sides
- Upgrades available:
 - * Custom Size
 - * Rounded Corners
 - * Not suitable for celloglazing

DOUBLE-SIZE BUSINESS CARDS

- 110 x 90 mm
- 300gsm artboard
- Printed colour both sides
- Scored & supplied flat



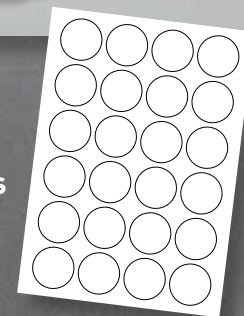
LETTERHEAD & WITH COMPLIMENTS

- Colour one side
- A4 Letterhead & DL With Compliments
- Other sizes available
- Premium Paper for Quality Results
 - * 100gsm Bond
 - * 120gsm Bond
 - * 120gsm Premium Smooth Bond
 - * 100gsm Linen Embossed Bond



PAPER STICKERS

- Precut sheets: A4, 100 sheets/box
- Colour printing
- Huge range of types, sizes & shapes
- Paper options include:
 - Plain, gloss, matt, semi-gloss, opaque & freezer grade.



We keep a small range of label types and sizes in stock. These frequently meet client needs. However, there are thousands of labels to choose from – combinations of stock type, label size and shape. Customers are invited to purchase their choice of label type and we'll print on these as required.



LOGO
FULLY
CUSTOMISABLE

INVOICE/DOCKET BOOKS

- Carbonless paper
- Black ink*
- A5 or A4*
- Duplicate, triplicate or quadruplicate
- 50 sets per book*
- Numbered &/or perforated
- Hard cover or soft cover
- Prices from \$165

*Many options and upgrades available

PRESENTATION FOLDERS

- Folded size A5 or A4
- Premium Artbord
- 350gsm or 400gsm
- Printed outside or both sides
- Business Card Slot
- 5mm Gusset (Optional)
- Upgrades available:
 - * Printed inside
 - * Celloglaze outside (or both sides)
 - * Spot UV
 - * Foil Stamping



illawarrawomens
SPECIALIST CENTRE

Suite 703, Level 7, Wollongong Private Hospital
360-364 Crown Street, Wollongong NSW 2500

ENVELOPES—STANDARD

- 80gsm
- Sizes:
 - * C6 - 114 x 162 mm
 - * DL - 110 x 220 mm
 - * DLX - 120 x 235 mm
 - * Other sizes available
- Plain face, window face or barcode window face
- Self seal
- 500 per Box
- Prices from \$85

ENVELOPES—PREMIUM

- 100gsm
- Quality Bright White stock
- Quality Colour printing
- Sizes:
 - * DL - 110 x 220 mm
 - * C5 - 229 x 162 mm
 - * C4 - 324 x 229 mm
 - * B4 - 353 x 250 mm
 - * Other sizes available
- Plain face or window face
- Peel 'n' seal



FULL COLOUR
AVAILABLE

14 : SIGNS, POSTERS & BANNERS

I got it
from my
Mama!



POSTERS, PLANS & STICKERS



- Sizes from A3
- Sizes up to 1200mm wide
- Colour or BW
- Wide range of paper & synthetic materials:
 - * Lightweight - Bond 80gsm
 - * Regular Poster paper - 160gsm
 - * Heavyweight Gloss or Silk - 260gsm
 - * Premium Photo grade - 200gsm
 - * Fabric - Satin 125gsm
 - * Fabric - Canvas 370gsm
 - * Self Adhesive - Regular
For indoor or short term use
 - * Self Adhesive - Premium
For outdoor use - UV & Moisture Resistant


FULL COLOUR
AVAILABLE

SIGNS, POSTERS & BANNERS : 15

A FRAME SIGNS

- 500 x 700mm print size
- Purchase includes frame & 2 sign inserts



PULLUP BANNERS

- Grey Back Polyester or Satin Fabric
- Two stand types:
 - * Standard - Compact - silver
 - * Premium - Heavy duty - black
With adjustable height capability



X FRAME BANNERS

- Grey Back Polyester or Satin Fabric
- Two stand types:
 - * Standard - 600 x 1400mm
 - * Premium - 800 x 1800mm



VINYL BANNERS

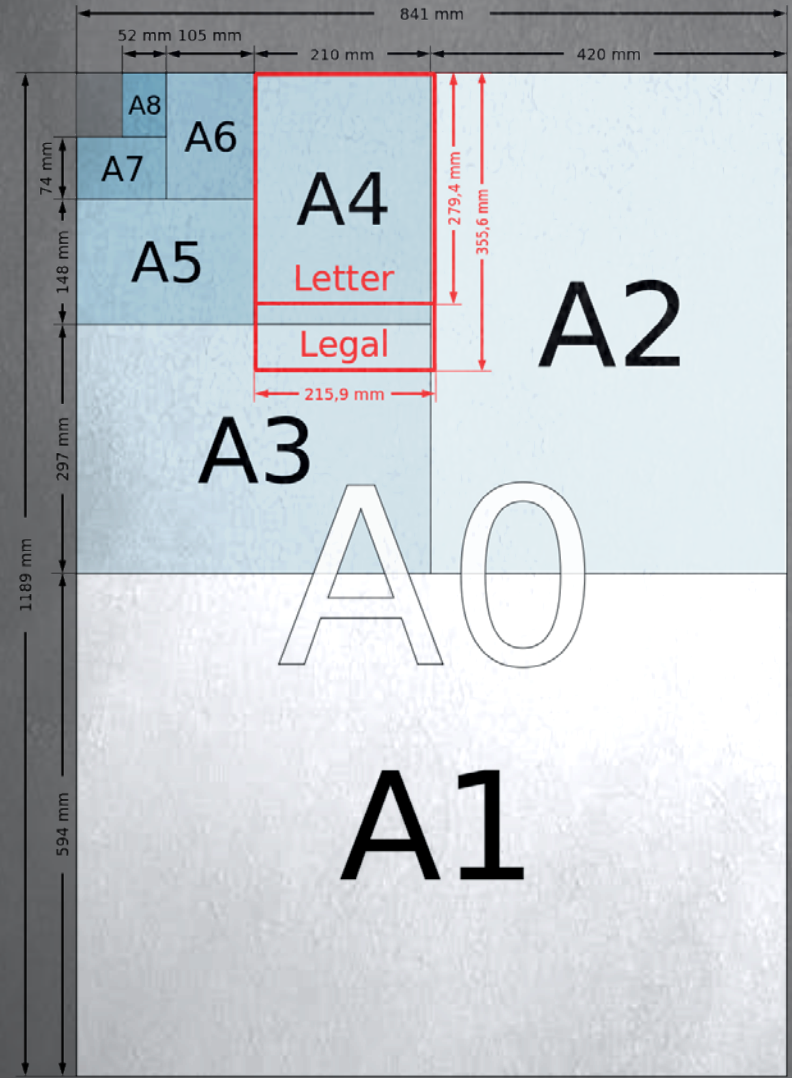
- Waterproof & UV Resistant for up to 5 years
- Eyelets spaced every metre
- Economy & Premium Vinyl materials
- Wide variety of sizes available



Other signage available - Contact us for more options.

PAPER SIZE REFERENCE

We also do custom sizes!



- **Quality Laser Reproduction**
- **Colour or BW**
- **A4 or A3**
- **Standard lightweight paper - 80gsm Bond**
Suitable for low coverage jobs (eg, text & line drawings)
- **Superior lightweight paper - 100gsm Bond**
Suitable for wide range of projects
- **Paper upgrades up to 300gsm**
Premium papers for superior reproduction, feel and durability

DOCUMENT PRINTING

FINISHING

- Wire binding
- Glued binding
- Stapling
- Booklet Making
- Trimming
- Laminating

IMPORTANT INFORMATION

PRICE All prices include GST. Prices are subject to assessing each job at the time of ordering and are subject to change without notice. Additional charges may apply for non-standard and/or customised orders.

DELIVERY Orders of \$300 or more are freight free. Orders under \$300 are subject to delivery charges as follows:

- Illawarra, Nowra & Southern Highlands \$10
- Sydney & Newcastle \$15
- NSW Country & Interstate \$20
(Tas, WA & remote areas may attract a surcharge)

ARTWORK You may submit your own artwork. **OR** we can prepare it for you (*charges apply*).

Submitted artwork must be in an approved “*print-ready*” format including:

- “Outlined” (curved) fonts.
- Minimum of 2mm bleed on each edge (where applicable).
- All images must be high resolution (*300dpi or more*).
- No important information (such as text copy) within a 5mm margin of the trim edge.
- All colours within the CMYK colour profile.
- PDF files are referable and should be used unless arranged otherwise.

BLEED To achieve edge-to-edge printing, most jobs require background elements and images to be extended beyond the edge of the final document size. This extension is called “*bleed*”, and is trimmed off during finishing.

PROOFING Artwork prepared by us will be presented to you for your *final approval* before printing. Upon written confirmation of approval, you will be responsible for the accuracy of the artwork.

COLOUR Colours used in all artwork must be CMYK only. (*unless prior approval of spot colour is received*).

Any RGB elements in your job will be converted to CMYK prior to printing, and some variation in colour reproduction is likely to result.

All care is taken to reproduce colours as specified, however some variation is usual. Matching to a specific colour is not always possible and is not guaranteed. Where exact colour matching is required, it is essential that this be discussed at the time of ordering and documented in writing.

PAYMENT Standard terms are **50% of the total cost on order** and balance on completion. For small jobs (< \$200), payment in full on order may be required.

In exceptional circumstances, credit may be extended to qualified clients after the appropriate approval process has been completed.

Payments are accepted by **EFT** (*bank transfer*), **EFTPOS** and **PayPal**. Cash or cheque may be accepted, subject to management approval.

TURNAROUND Typical production times are as follows:

- Copy Centre jobs - *1 hour to 1 day (as applicable)*
- Cards & Flyers - *2-4 business days*
- Books - *5-10 business days*

Allow additional time for complex or large jobs. All turnaround times are subject to discussion and agreement at the time of ordering.

ALL YOUR PRINTING NEEDS



Prompt turnaround.

Local family business.

Personal, professional service.

Commitment to excellence.

Guaranteed workmanship.

FLYERS & BROCHURES

DISPLAY MATERIALS

LASER COPY CENTRE

BUSINESS STATIONARY

BOOKS & BOOKLETS

MUCH MORE...

Print comes to life!!

(02) 4274 5333 | SALES@CVPD.COM.AU
60 KING ST WARRAWONG | CVPD.COM.AU

